



IMS Forum Announces Third Plugfest, Further Advancing Interoperability & Certification for IMS Services

Sponsors to Include Intel, Empirix and Sonus Networks

Denver, CO – August 2, 2007, the IMS Forum[®], the industry's only association dedicated to IP Multimedia Subsystem (IMS) application and service interoperability certification, announced today the third IMS Plugfest[™] scheduled for October 15 through 19, 2007 at the UNH InterOp Lab (IOL) in New Hampshire. IMS Forum Plugfests deliver interoperability for cost effective (OPEX and CAPEX) "Quadruple Play" revenue generating applications and services.

The IMS Forum also announced that Empirix will be a Platinum Sponsor and that Intel and Sonus Networks will be Gold Sponsors of the Plugfest III event. The initial Plugfest III participants announced today are Acision, ARGELA Technologies, Coppercom, Data Connection Ltd, Empirix, Ixia, Mavenir Systems, Mu Security, NE Technologies/MARBEN, RADVISION, Reef Point, Sonus Networks, Starent Networks, and Tekelec. IMSF Plugfest III results to be revealed at Fall VON 2007 (www.VON.com) in Boston.

"Pulvermedia and VON is pleased to be a media sponsor of the IMS Forum's Plugfest III and we are pleased that the IMS Forum will be announcing the Plugfest III results at our Fall VON show, October 29 – November 1 in Boston," Said Scott Kargman, EVP and COO of Pulvermedia, Inc. "Triple Play and Quadruple play applications are becoming increasingly important to enterprise, consumers and service providers, who are using IMS architectures for service delivery. The IMS Forum's Plugfests are a major initiative in accelerating the deployment of multimedia services over the Internet."

"We are excited to continue our support for the IMS Forum's Plugfests and we have a great deal of respect for the contributions that the IMS Forum is making to the industry," said Duane Sword, Vice President, Product Management, Empirix. "Our support of this third consecutive event will include Empirix's feature test, load test, device emulators, analysis and in-service network monitoring solutions for IMS end-to-end assessments."

The first Plugfests validated a multi-vendors IMS architecture capable of supporting a 250,000-subscriber network and tested IMS rich multimedia applications, fixed mobile convergence (FMC) functionality, and IM, VoIP, IP Centrex, SMS, voicemail, video sharing and advertiser-supported services. Plugfest III will include the following:

- VoIP, Instant Messaging, and FMC
- Video and Multimedia
- Services for Businesses and Unified Communications
- User and Application Profile Handling
- Security, Reliability and Robustness Testing for IMS Services

- More -

"The IMS Forum Plugfest is an important opportunity for industry peers to collaborate and advance the practical application of IMS," said Vikram Saksena, Chief Technology Officer, Sonus Networks. "Sonus is excited for the chance to demonstrate the real-world capabilities of its IMS solutions and to work hand-in-hand with other pioneers in the industry to promote standards-based interoperability that will translate into real value for our customers."

"IMS Plugfests are gaining momentum, proving that IMS is ready for the multi-vendor deployments for both legacy and green field networks" said Michael Khalilian, Chairman and President of the IMS Forum. "The first two plugfests were a success, and we are looking forward to the third event for this year. We also developed an IMS Certification process as part of our Plugfest program".

The IMS Forum is open to all companies developing solutions for IMS. For online registration and info contact the forum at: info@imsforum.org or www.imsforum.org

About the IMS Forum

The IMS Forum[®] is a global, non-profit industry association devoted to interoperable IP Multimedia Subsystem services delivery architecture and solutions. IMS Forum's mission is to accelerate the interoperability of IMS revenue-generating services and enabling enterprise and residential consumers to fully benefit from the delivery of multimedia mobile and fixed services over broadband cable, wireless, wireline and fiber networks. The IMS Forum is the creator and organizer of the IMS Plugfest[™], the industry's only event focused on IMS service interoperability verification and certification through the IMS Certified[™] program.

Through its organized Plugfests, working group interactions and other activities, forum members are able to develop cost-effective technical frameworks for converged IP services over wireline, cable, 3G, WiFi and WiMAX networks. For additional information or to join the IMS Forum and the IMS Plugfests, please visit www.IMSForum.org.

For Further Information contact:

Cathy Clarke
IMS Forum PR
617-527-2089
pr@imsforum.org

###