

IMS Forum and Cantata Release Survey REUSLTS Examining current awareness, value and industry perception of IMS

Survey of GLOBALCOMM Attendees Indicates IMS is a Top Priority for Telcos

MEDIA ADVISORY

According to survey results taken from a sample population of telecommunications professionals who attended GLOBALCOMM 2006:

- More than 75 % of respondents stated that IMS is a priority, and part of their respective company strategies for this year.
- Of 32 surveyed, 21 carriers are actively planning IMS strategies, while 7 are actively trialing and deploying.
- When queried as to specific timeframes on when the first phase of their respective IMS infrastructures will be in place, *more than 40% of respondents acknowledged that they already have the appropriate infrastructure in place, or expect to in 2007.*
- Respondents, when asked to name the most valuable benefits that IMS delivers, nearly 75 % identified *lower deployment and OPEX, improved subscriber management and increased customer retention* as top on their respective lists

For additional information on the survey, Cantata (www.cantata.com) or the IMS Forum (www.imsforum.org), please contact M.M. Razzak, imsforum@23-31.com/646.442.3361.

ABOUT CANTATA

Cantata Technology, established in 2006 through the combination of Brooktrout Technology and Excel Switching Corporation, provides enabling communications hardware and software that empowers the creation and delivery of anytime, anywhere IP-based communications applications. Leveraging more than 20 years of experience, Cantata offers the broadest range of products, along with a worldwide network of partners that allows service provider and enterprise customers to develop new products, introduce new services and cost-effectively transition networks to IP. Headquartered in Needham, Mass., Cantata maintains multiple locations worldwide in North America, Asia and Europe. For more information, visit <http://www.cantata.com>.

ABOUT THE IMS FORUM

The IMS Forum (IP Multimedia Subsystem) is a global, non-profit industry association dedicated to service creation and applications delivery for IMS Architecture Frameworks, in addition to interoperability and certifications of IMS services and solutions. The Forum accelerates the adoption of IMS by creating a community for discussion and resolution of real world implementation and interoperability. In addition the Forum will provide consultancy to the industry, service providers, and vendors on best practices and approaches for IMS rollouts and interconnectivity. The Forum is comprised of service providers, solutions providers, integrators, and government agencies translating industry standards into revenue-generating services.

For additional information or to join the IMS Forum, please visit www.IMSForum.org.